

KARAMU HOUSE

IN THE TRADITION SERIES SPONSORS



MARTIN LUTHER KING, JR DAY SPONSOR* | \$5,000

BLACK HISTORY MONTH* | \$5,000

KWANZA* | \$5,000

* MULTIPLE
SPONSORSHIPS
AVAILABLE PER
EVENT

BENEFITS

- 6 tickets to the sponsored event.
- Logo/Sponsor recognition on designated marketing materials: printed, digital media, website, etc.
- Sponsor's organizational resources made available for sponsored event day audience in lobby display



IN THE TRADITION SERIES SPONSOR PROFILE

Organizations seeking authentic diversity partnerships, companies with strong social justice missions, and community-focused brands.

VALUE PROPOSITION

Value-driven paths to demonstrate authentic commitment to diversity while supporting culturally significant programming.

①

Authentic Cultural Partnership

Support for meaningful cultural celebrations demonstrates genuine commitment to diversity and inclusion

②

Community Credibility

Association with respected cultural traditions builds trust within Cleveland's diverse communities

③

Values Alignment Showcase

Public support for important cultural observances reinforces your organization's stated values

HONOR IMPORTANT CULTURAL TRADITIONS WHILE SHOWING YOUR
AUTHENTIC COMMITMENT TO COMMUNITY AND INCLUSION.

KARAMU
A JOYFUL GATHERING PLACE