

KARAMU
A JOYFUL GATHERING PLACE

2024-2025

HOMECOMING SPONSORSHIP OPPORTUNITIES

Benefit: July 13, 2024 • Community Day: July 14, 2024



2355 East 89th Street Cleveland, OH 44106
216.795.7070 ext. 235 | KARAMUHOUSE.ORG

Homecoming: Celebrating the completion of Phase III Renovations



Karamu House invites you to celebrate its 109 years of continuous service to the community through the arts. Phase III renovations brings new life to our Theatre Wing and gives us so much to celebrate and share with our community including: updates to our two theatres, the addition of a Bistro and an enclosed pavilion to serve our patrons. Phase IV renovations will update our Arts Education & Administration building and complete our vision of bringing our facility into the 21st century. The fully renovated Karamu House will truly showcase Cleveland and our long indelible mark on American Theatre as the oldest Black producing theatre in the nation.

As a non-profit, Karamu House depends on the support of its donors and patrons to continue its mission to produce professional theatre, provide arts education, and present community programs for all people while honoring the Black experience. We hope you will enjoy this year's Homecoming, where you will get a first-hand look at the renovations, experience live performances throughout the campus, enjoy delectable fare and drink and kick-up your heels under the big tent!

To secure sponsorship or for more information, visit our website at karamuhouse.org or contact us at **216-795-7070, ext. 235** or **homecoming@karamuhouse.org**.

Tony F. Sias

PRESIDENT + CEO



Homecoming Sponsorship Levels

Presenting Sponsor **\$50k**

Event Benefits

- Presenting Sponsor recognition on all Homecoming event collateral + digital program
- Big Tent Branding
- 3-minute remarks on mainstage
- 16 VIP tickets + sponsor reception, including food and drink

2024-2025 Theatre Season Benefits

- Karamu House Tour with President + CEO (up to 20 people based on availability)
- Three thirty-day ads on the Karamu House Streetscape Marquee
- 6 tickets for every Karamu Mainstage production in the season
- Full-page ad and name recognition in Karamu House theatre playbills
- 20% Discount at Gift Shop

Architect **\$25k**

Event Benefits

- Mainstage Branding
- Recognition on all Homecoming event collateral + digital program
- 8 VIP tickets + sponsor reception, including food and drink

2024-2025 Theatre Season Benefits

- One thirty-day ad on the Karamu House Streetscape Marquee
- 4 tickets for every Karamu House Mainstage production in the season
- Half-page ad and name recognition in Karamu House theatre playbills
- 20% Discount at Gift Shop



Designer **\$20k** (Up to 4 available)

Event Benefits

- Performance space branding (4 available)
- Recognition on all Homecoming event collateral + digital program
- 6 VIP tickets + sponsor reception, including food and drink

2024-2025 Theatre Season Benefits

- One thirty-day ad on the Karamu House Streetscape Marquee
- 6 tickets for any Karamu House Mainstage production
- Half-page ad and name recognition in Karamu House theatre playbills
- 10% Discount at Gift Shop

Builder **\$15k** (Up to 4 available)

Event Benefits

- Logo/Name recognition on bars (Tent Bar + Theatre Lounge)
- Recognition on all Homecoming event collateral + digital program
- 4 VIP tickets + sponsor reception, including food and drink

2024-2025 Theatre Season Benefits

- 4 tickets for any Karamu House Mainstage production
- Name recognition in Karamu House theatre playbills
- 10% Discount at Gift Shop

Craftsman \$10k (Up to 4 available)

Event Benefits

- Logo/Name recognition at valet entrance (large banners at parking lot entry)
- Recognition on all Homecoming event collateral + digital program
- 4 VIP tickets + sponsor reception, including food and drink

2024-2025 Theatre Season Benefits

- 4 tickets for any Karamu House Mainstage production
- Name recognition in Karamu House theatre playbills
- 10% Discount at Gift Shop

Apprentice \$5k (Up to 10 available)

Event Benefits

- Name recognition on tabletops
- Recognition on all Homecoming event collateral + digital program
- 4 VIP tickets + sponsor reception, including food and drink

2024-2025 Theatre Season Benefits

- 4 tickets for any Karamu House Mainstage production
- Name recognition in Karamu House theatre playbills
- 10% Discount at Gift Shop

General Admission

* To purchase Benefit tickets or to register for Community Day visit karamuhouse.org

Benefit: July 13, 2024 **\$175** GENERAL ADMISSION | **\$250** VIP TICKETS

Community Day: July 14, 2024 **FREE** PUBLIC EVENT



Theatre.Education.Community



Values

Inclusion: Valuing diversity within and outside Karamu House.

Collaboration: Partnering to achieve winning outcomes.

Integrity: Demonstrating high moral principles.

Joy: Expressing delight and happiness for our work with community, partners, and each other.

Excellence: Achieving the highest quality in all we do.

Impact: Making positive contributions in lives and community.

Mission

To produce professional theatre, provide arts education and present community programs for all people while honoring the Black experience.

Vision

To be a premier professional theatre producing socially relevant entertainment, while delivering innovative, culturally responsive arts education programs and experiences for life-long learners.



For questions or info please contact

Rockell Churby Llanos, Associate Director of Patron and Donor Engagement
rchurbyllanos@karamuhouse.org | 216-795-7070 | **KARAMUHOUSE.ORG**

SCHEDULE A TOUR TODAY!





KARAMU
Pavillion

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We appreciate your support and investment in Karamu House!

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